

### 1-DAY ACUVUE® MOIST Brand MULTIFOCAL Contact Lenses:

Helping you to continue meeting your patients' eye care needs as they age







### **EYE-INSPIRED™** Design:

a unique aspheric centre-near design for the presbyopic eye

#### Unique back-curve design

- Spherical periphery helps ensure centration of the optics over the pupil
- Aspheric center maintains the integrity of the complex front-surface optics

...in the right place on the eye

### Pupil optimisation— INTUISIGHT™ Technology

 Uniquely optimized optical designs address the natural variation in pupil size according to age and refractive power<sup>2</sup>

The right size power profile...

### Built on the ACUVUE® MOIST family

 A long-lasting cushion of moisture helps reduce symptoms of dryness for contact lens wearers with presbyopia<sup>3-6</sup>

Long-lasting comfort

A **consistent** and **predictable fit** helps you continue to address your patients' needs as they age



## Finding the best lens for the presbyopic eye

of patients were **successfully fit**with 2 pairs of lenses or less when
using the Pocket Fitting Tips.\*

### **Patient preparation:**

- 1. Always start with a new subjective refraction, push the maximum plus for distance, and determine the spherical equivalent. Apply vertex distance correction if greater than +/-4.00D. Ensure that astigmatism is less than 1.00D.
- 2. Determine the dominant eye.
  - +1.00D blur test recommended
- 3. Determine the ADD based upon the patient's needs.
  - Focus on patient reading needs (desktop, tablet, mobile, etc)
- 4. Refer to the fit selection table based on the ADD to determine initial trial lenses.
  - Allow for 10 minutes of real-world exposure (outside of the exam room) before assessing visual performance
- 5. If your patient still has a specific near or distance need, refer to the enhancement tables.

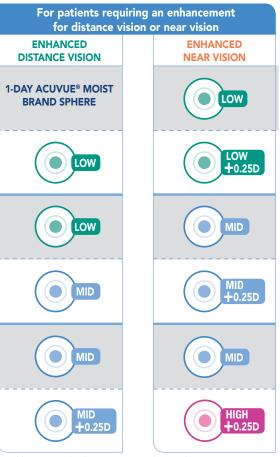
To make your first lens the right lens, follow the selection table below:



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Allow for 10 minutes of real-world exposure (outside of the exam room) before assessing visual performance.

\*Up to 4 lenses total.



+: Add +0.25D to the distance power in the non-dominant eye.







# 1-DAY ACUVUE® MOIST MULTIFOCAL Product Information

LENS DETAILS	
Material	etafilcon A
Design	Aspheric centre-near design with INTUISIGHT™
Diameter	14.3 mm
Base curve	8.4 mm
Wetting agent	Embedded PVP/LACREON® Technology
UV blocker*	Class 2
Water content	58%
Dk <sup>‡</sup>	21.4
Dk/t value <sup>‡</sup>	25.5
Centre thickness	0.084 mm for -3.00D (varies with power)
Visibility tint	Yes
Inside-out mark	Yes
Powers	-9.00D to +6.00D, 0.25D steps
ADD	LOW +0.75D to +1.25D MID +1.50D to +1.75D HIGH +2.00D to +2.50D

PVP=polyvinylpyrrolidone.

\*All ACUVUE® Brand Contact Lenses have Class 1 or Class 2 UV blocking to help provide protection against transmission of harmful UV radiation to the cornea and into the eye. UV absorbing contact lenses are NOT substitutes for protective UV absorbing eyewear such as UV absorbing goggles or sunglasses because they do not completely cover the eye and surrounding area.

<sup>‡</sup> DK units: x 10<sup>-11</sup> (cm²/sec) (ml O<sub>2</sub> /ml x mm Hg). Dk/t units: 10-9 (cm/sec) (ml O<sub>2</sub>/ml x mm Hg). All Dk values: Fatt units at 35°C, determined via polarographic method (boundary & edge corrected).

1. JJVC Data on file 2014. Internal analysis based on independent third party data, Nov 2013 to Oct 2014. 2. JJVC data on file 2014. 3. Sheardown H et al. Invest Ophthalmol Vis Sci 2006;47 [E-Abstract 2388]. 4. JJVC data on file 2005. 5. JJVC data on file 2007. 6. JJVC data on file 2009. [Post-hoc analysis, October 2009; adults aged 25–34 years (N=71); with 1-DAY ACUVUE® MOIST, 1% of patients experience frequent eye irritation, 14% of wearers occasionally experience eye irritation, while 83% seldom or never experienced eye irritation].

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